Forum 2.1 Sponsorship Opportunities

**CHAMPION:** $20,000 InterAction Member | $30,000 Corporate/Non-Member Nonprofit  **Only 4 available!**

- Brand placement on landing pages of the virtual event hub
- Listing in sponsor directory as “Premium Sponsor”
- Large exhibitor booth, in top tier expo placement
- Featured gamification challenge
- 4 complimentary registrations
- Live stream a booth presentation
- Weekly Tweets about sponsorship to InterAction’s over 34k followers*
- Weekly InterAction Facebook post about your sponsorship to InterAction’s over 14k followers*
- Weekly LinkedIn post about your sponsorship to InterAction’s over 3k followers*
- Logo/link on InterAction website and promo emails*

**ADVOCATE:** $10,000 NGO/Nonprofit | $20,000 Corporate  **Only 6 available!**

- Large exhibitor booth, in top tier expo placement
- Featured gamification challenge
- 4 complimentary registrations
- Live stream a booth presentation
- Listing in sponsor directory
- Weekly Tweets about sponsorship to InterAction’s over 34k followers*
- Weekly InterAction Facebook post about your sponsorship to InterAction’s over 14k followers*
- LinkedIn post about your sponsorship to InterAction’s over 3k followers*
- Logo/link on InterAction website and promo emails*

**À LA CARTE SPONSORSHIPS**

- Sponsor an InterAction Learning Session: $5,000  **Only 16 available!**
- Main stage sponsor: $15,000 *includes name placement and verbal acknowledgment*  **Only 2 available!**
- Ad carousel throughout the event: $10,000  **Only 10 available!**
- Learning Lounge—Member driven session content—$1,000 (max 2 per organization)

*Questions? Please contact forum@interaction.org.*
Forum 2.1 Sponsorship Opportunities

**COLLABORATOR:** $7,500 NGO/Nonprofit | $10,000 Corporate **Only 10 available!**

- 4 complimentary registrations
- Listing in sponsor directory
- Live stream a booth presentation
- Small exhibitor booth in the second tier of expo
- Weekly Tweets about sponsorship to InterAction's over 34k followers*
- Weekly InterAction Facebook post about your sponsorship to InterAction's over 14k followers*
- LinkedIn post about your sponsorship to InterAction's over 3k followers*
- Logo/link on InterAction website and promo emails*

**SUPPORTER:** $2,500 InterAction Member | $5,000 Corporate/Non-Member Nonprofit **Only 15 available!**

- 2 complimentary registrations
- Listing in sponsor directory
- Small exhibitor booth in the second tier of expo
- Weekly Tweets about sponsorship to InterAction's over 34k followers
- Weekly InterAction Facebook post about your sponsorship to InterAction's over 14k followers
- LinkedIn post about your sponsorship to InterAction's over 3k followers
- Logo/link on InterAction website and promo emails

**A LA CARTE SPONSORSHIPS**

- Sponsor an InterAction Learning Session: $5,000 **Only 16 available!**
- Main stage sponsor: $15,000 *includes name placement and verbal acknowledgment* **Only 2 available!**
- Ad carousel throughout the event—$10,000 **Only 10 available!**
- Learning Lounge—Member driven session content—$1,000 (max 2 per organization)
- Sponsor a student $99

Questions? Please contact forum@interaction.org.
Forum 2.1 Sponsorship Opportunities

- **PREMIUM SPONSOR**
- **LARGE BOOTH**
- **SMALL BOOTH**

[Image of the Virtual Event Hub 2020 interface showing exhibitors such as Apple, Slack, Behance, Twitter, Stripe, and Jira.]